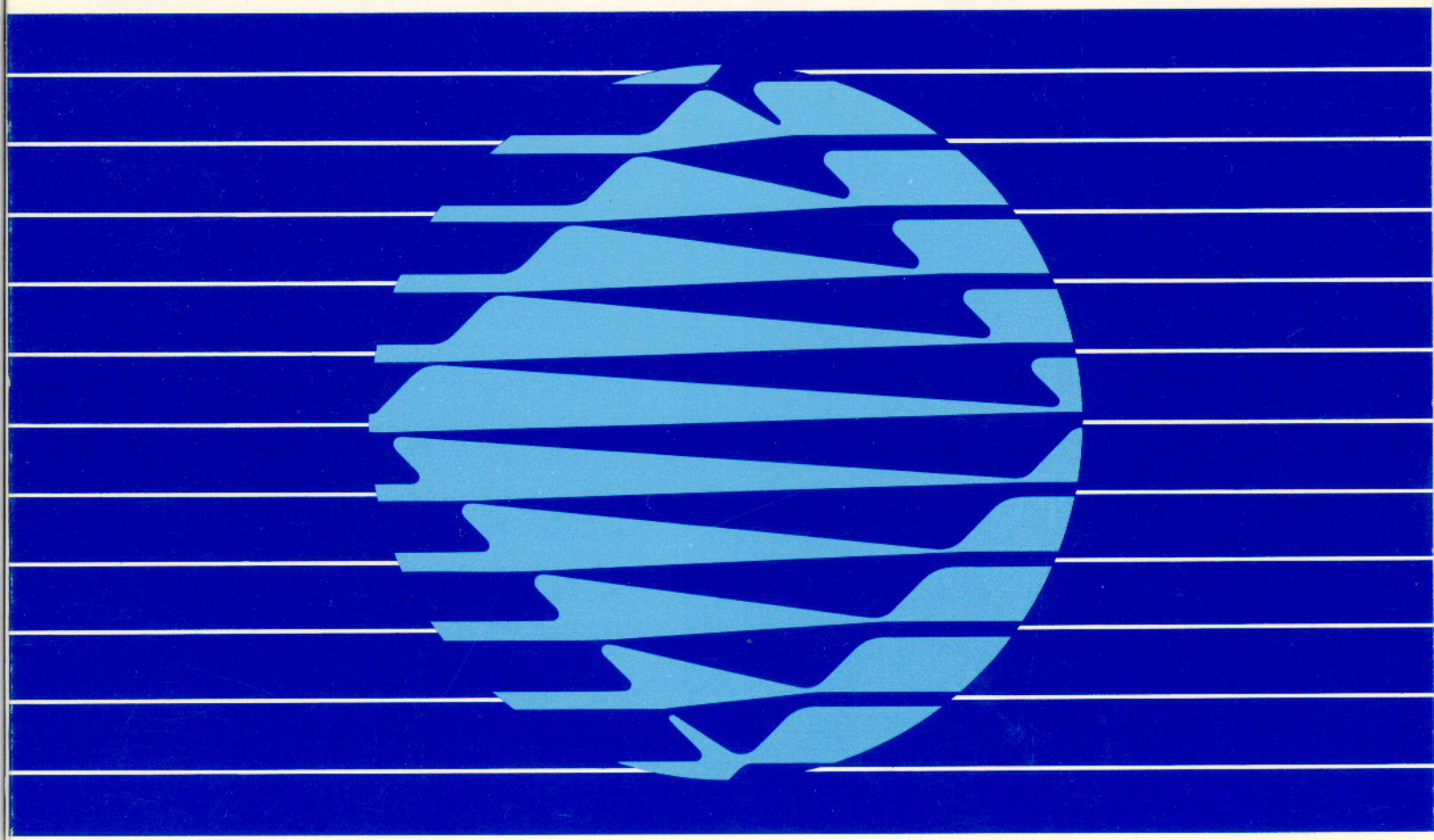
Thornet

Information and Communications World Wide



Thorne Ernst & Whinney

Chartered Accountants

Member of Ernst & Whinney International

Thornet

Extending the power of human intelligence

The 'name of the game' in today's fast-paced business world is achieving improved productivity while streamlining operations. But how do you sift through the maze of information to make the best decisions?

Introducing **Thornet**, the information management service and communications network that extends the power of human intelligence.

This microcomputer-based electronic business network, developed by Thorne Ernst & Whinney, runs on IBM PC's and 100% compatibles. It requires little more than a modem and a telephone line to get you started on the road to better information management and easy to use, economical, intelligent communications.

Thornet in Action

One of Canada's leading manufacturers of eyeglasses has put optometrists in direct contact with the factory floor using **Thornet**. Placing electronic orders and enquiring about their status requires just a few simple keystrokes on a microcomputer. Now patients are offered better service and accurate delivery dates for their glasses.

A major Canadian food retailer uses **Thornet** daily, to provide its top executives with a summary of new developments in the food processing and retailing industries. The information is gathered from selected brokerage reports, major North American newspapers and other data bases which are available through **Thornet**.

A diverse group of energy consultants, located across Canada, use the power of **Thornet** messaging to refine their joint proposals. They work as a cohesive team even though they are miles apart.

Reaching the unreachable

Thornet messaging puts you in touch with customers and co-workers across the hall or around the world -- 24 hours a day -- no matter where you are!

Put an end to the hours spent waiting for return calls. Ask questions and pass along information when *you* want to. Reach the unreachable using **Thornet** or one of the many North American electronic mail, telex and courier services accessable through **Thornet** at substantial savings to you.

With **Thornet**, it costs no more to send a message around the world than it does to send it across the hall. Effective use of the system will also reduce your dependence on more costly telex and courier services.

If your organization operates in several parts of the world, let **Thornet** transfer sales data, customer files, financial results, and administrative information between locations instantaneously. Up-to-date management information means effective decision-making.

Bring your people together for a meeting, electronically. Using **Thornet** conferencing, as many as 12 individuals can access the system, from anywhere in the world, and view one of the participants' screens. This gives everyone the opportunity to simultaneously review and edit documents, agreements and contracts and makes it possible for you to bring your business negotiations to a close quickly and inexpensively.

Thornet

Providing you with more imaginative ways of doing business

The intelligent solution to business problems

Managing information is the key to making timely decisions and solving business problems.

In this age of information it's essential to have a service that will get you through the maze to the answers you seek. **Thornet** gives you online access to the major corporate, financial and news wire data bases in North America.

Stock market information, corporate financial statements, news articles about your company, up to date airline schedules, and much more are at your fingertips.

Thornet is also your exclusive connection to the **Thornet** Business Information Data Base, the Professional Services Centre and the Software Resource Library.

You can get daily information about events around the world; request information on taxation, accounting, microcomputers and more from a Thorne Ernst & Whinney professional; and download any of dozens of public-domain programs and templates to your personal computer.

You are charged only for the services you use. One summarized **Thornet** statement keeps billing simple.

Customizing Thornet makes it yours

Your **Thornet** installation can be customized to meet the specific requirements of your business. Private menus are specifically designed so you can access the specialized data bases that will give you the information you need the most. You can have electronic forms built, which let you execute manual tasks in the fast, efficient, electronic world, using the features of **Thornet** messaging.

You don't have to be a computer professional to use Thornet

In fact, you can learn most **Thornet** functions in a few hours. **Thornet**'s communications software automates the logging on process and many of the electronic mail features. **Thornet**'s menu-driven structure is simple to learn and operate. You can move from your mailbox to a public data base without redialing or switching programs. If you do run into problems, an extensive on-line help facility is never more than a keystroke away.

As a **Thornet** subscriber, you will receive a comprehensive operating manual and ongoing support from the professionals at Thorne Ernst & Whinney.

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Saskatchewan
Regina
Saskatoon

Manitoba
Portage La Prairie
Winnipeg

Ontario
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Cambridge
Chatham
Elliot Lake
Grimsby
Hamilton
Kingston
Kitchener
London
Mississauga
Niagara Falls
North Bay
North York
Ottawa
Pembroke
Richmond Hill
St. Catharines
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